Executive Council Meeting

April 15, 2009, 1:00 pm, UW2 327

Present: Chuck Jackels, EC Chair, Dan Jaffe, Bruce Kochis, Pete Nye, Suzanne Sikma and Kelvin Sung

Absent: Pam Joseph

Guests: Bruce Balick, Vice Chair of the UW Faculty Senate, Andreas Brockhaus, Steve Collins, Colin Danby, Ron Krabill, Alan Leong, Wanda Gregory and Collin Danby.

Adoption of Agenda

The agenda was adopted. Chuck announced that Jill Orcutt, Director of Admissions will attend the next EC meeting on 29 to discuss the TOEFL score admission policy for international students and the foreign language policy at UWB.

Review of EC Minutes of March 10, 2009

The EC minutes of April 1, 2009 were approved with amendment.

Report of GFO Officers

A. Welcome and discussion with Bruce Balick, incoming Chair of the UW Faculty Senate

Chuck introduced and welcomed Bruce Balick, Vice Chair of the UW Faculty Senate. Bruce opened discussion with the EC and asked if there were any issues that he could address. Dan raised issues regarding general support across the three campuses. UWB is experiencing a 10-15% growth of majors offered across programs, how many majors can we grow as a full service institution? This continual start-up mode creates high service demand for faculty. We are presently at 100% capacity and projecting over 100% enrollment. The UWB Building 3 has been pushed back 2 biennia on the UW capital budget, this is a serious set-back to our growth and strategic planning. Science labs, media labs, performing space and other needed facilities and resources would not be built until 2017. This highlights a real disconnect between the needs of the region and UW capital prioritization. Bruce advocated increased branch-campus autonomy and regional support as a funding resource for UWB to reach some goals. The reality is that the State is pulling money out of the capital budget, both UWB and UWT are impacted by the UW budget cuts in planning for growth. Bruce also suggested that the GFO leadership work directly with Doug Wadden to devise strategies on budgetary issues. The start-up costs for science programs are expensive, arts are the next most expensive; with the current budget situation, these programs may not be given priority. Political pressure needs to overcome the poor support of state funding of education; President Emmert is lobbying hard to keep excellence in higher education at the UW.

Chair - Dan Jaffe

Dan gave a brief update on the UW budgeting process, the UWB Budget and Planning Committee is drafting a full range of budget plans. We should have more information once a State budget is decided.
Report on the CUSP review process

The CUSP review is underway, Dan was asked for feedback from the EC on the role of FOCUS on campus. If the review decides that FOCUS will remain in place as the program planning body for CUSP, should a representative from FOCUS sit on the EC?

EC discussion

- FOCUS at this time does not have an administrative structure and is not represented as an independent unit. This important program needs to have a voice.
- CUSP does not have dedicated faculty or voting faculty of their own.
- The faculty workload and reward system is completely independent of CUSP.
- Does the CUSP charter address the current and future needs of UWB?

Dan asked that the EC send him feedback to bring to the CUSP review committee, he will forward the feedback to Jerelyn Resnick and David Goldstein.

Dan announced the April 29 GFO meeting. A faculty presentation will be made by Jeanne Heuving and Kelvin Sung’s work will be presented. Dan and Chuck will also provide scientific entertainment and refreshments. A door prize raffle will be held for a dinner at Pen Thai and a bottle of wine.

Dan also announced Steve Collins appointment as chair of the FCTCP. An additional representative for that council is needed from UWB to replace Steve.

Reports from Program Representatives. None.

Reports of Standing Councils/Committees

A. Faculty Satisfaction Survey from IRSC

Kelvin reported on the IRSC Faculty Satisfaction Survey, the IRSC has compiled a survey based on feedback received from the IRSC two years ago and a survey taken in 2003 to gather data on institutional research and planning. The EC reviewed the draft survey and offered a suggestion to assign points rather than ranking items on 2 of the survey questions. This would give a more accurate measurement of priorities on these issues. Kelvin will convey the suggestion to the IRSC.

The EC approves by consensus the draft survey.

Special Report. None

Unfinished Business
A. Proposal by IAS for BA degree in Society, Ethics and Human Behavior - 2nd reading for discussion and action. Ron Krabill will answer questions.

Ron opened discussion on the BA degree in Society, Ethics and Human Behavior. He incorporated the EC recommendations from the first review of the proposal.

**EC motion**

Dan moved to endorse forwarding the proposal for the BA degree in Society, Ethics and Human Behavior to the UW Registrar for Tri-campus review.

The motion was seconded and discussion followed:

- The course list was narrowed so that optional course offerings more clearly relate to the degree and have reduced overlap with Global Studies.
- Learning objectives and the social theory research component are articulated more clearly.
- A question was asked regarding the 2.0 minimum grade requirement, rather than 1.7 - Ron stated that was a graduation requirement.
- The required core could be strengthened with a more rigorous requirement in the psychology of ethics.

Chuck called the question on the original motion, hearing no objection, he called for a vote. The motion carried unanimously.

**New Business**

A. NOI Proposal for BA degree in Interactive Media Technology - 1st reading for discussion. (Initiating faculty (Leong and Gregory) will answer questions.)

Alan Leong presented a NOI proposal for a BA degree in Interactive Media Technology. This is an interdisciplinary degree program for students to study models and theories of digital interaction and apply these to new platforms and objectives. The degree arose from the 21st Century Strategic Plan and will have cross programmatic ties with engineering, CSS, business, education and creative arts. The degree is under consideration to be housed in the new S&T unit. Wanda Gregory, who has assisted in developing this NOI, is an adjunct faculty member with extensive experience in the gaming industry and is involved with the new proposal for the Institute for Serious Play.

**EC motion**

Suzanne moved to endorse sending the NOI Proposal for BA degree in Interactive Media Technology to the UWB Academic Council and the HECB.

The motion was seconded and discussion followed:
The BA degree in Interactive Media Technology is more conceptual than Digipen University or community college programs. It explores the teaching methods, principles and concepts behind interactive media. Students will be leaders in the industry, not technicians.

What lower division pathways lead to this degree?
FTE count must be considered. It is a large target, and if courses outside of this unit do not count toward the FTEs, the degree could be short of its estimated enrollment.
Initial resources call for 2 full time instructors and 2 jointly appointed faculty, infrastructure support and 1 full time support staff.

Chuck called the question on the motion. Hearing no objection, he called for a vote on it. By show of hands, the motion carried unanimously.

B. Revised Proposal for BA Degree in Science, Technology and Society from IAS. Eligible for action to approve for submission to the Tricampus review step. Steve Collins will be present for discussion and questions.

Steve presented the revised proposal for BA Degree in Science, Technology and Society to the EC. The revisions responded to EC comments and recommendations. Chuck announced that Pam Joseph, who is absent today, had communicated her endorsement of the revised proposal.

EC motion
Suzanne moved to endorse forwarding the proposal for the BA degree in Science, Technology and Society to the UW Registrar for Tri-campus review.

The motion was seconded and discussion followed:

- The course list was focused and streamlined so that optional course offerings clearly relate to the degree.
- Learning objectives were clarified and students are encouraged to take science and math within the major. Courses retain demonstrable connection to learning objectives.
- Approved courses were added from other programs (CSS, Nursing) which tie together science and technology conversations across the campus.

Chuck called the question on the original motion, hearing no objection, he called for a vote. The motion carried unanimously.

The meeting adjourned at 3:00 pm
Minutes submitted by Barbara Van Sant
Next EC meeting will be April 29, 2009

Announcements;
Chuck announced that the proposal for the Center for Serious Play would be submitted to a campus-wide 30 day review. The decision to initiate the 30 review is a joint decision between the VCAA and the Chair of the EC.