January 6, 2004, 8:30 am, Room 211B

Present: Colin Danby, Patricia Kelley, Sandeep Krishnamurthy, Mike Stiber, Barbara Van Sant and Linda Watts

Guests: Alan Leong

Discussion of proposal for undergraduate MIS concentration

Because a quorum was not achieved nor adequate departmental representation was present on Tuesday, a comment phase on the MIS Concentration will be conducted electronically through this Friday, January 9, 2004. On Monday, January 12 a paper ballot will be sent to EC members for voting on a motion to accept and forward the proposal document (as previously distributed to EC members for review). Business and CSS have approved the proposal for the MIS concentration, with those actions, they recommend the proposal to EC's consideration. Alan Leong presented the EC with a summary of the vision for the MIS concentration, which highlighted the cross programmatic collaboration of Business and CSS. There is internal and external support for this concentration, local industry has shown interest and UWB Student Affairs has received feedback on student interest. A few students have been piloted through the courses with good results. The proposed starting quarter will be Autumn 2004. Some of the points of the presentation follow:

- **Vision for MIS Concentration**
  Students who can excel in a digital business environment

- **MIS will bring in a new audience**
  Assessed interest from industry and students indicate this concentration will create new FTEs, 40% of Business students indicate interest

- **Points of Differentiation**
  Collaboration with CSS, students can choose the depth of computing study Innovative pedagogy, integrated courses with Computing and Business Mentorship program Collaboration with Industry, an Industry board will be established

- **Minimal incremental cost**

- **Tested courses, all required courses have been offered before**

- **Strong industry and alumni support**

- **Supported by Tana Hasart, Student Affairs**

- **Industry resources**

- **Does not require HECB approval**

- **MIS concentration will create a bridge, strengthening the IT component in Business**

- **CSS classes have been customized for Business students**

- **CSS course completion can be applied to a CSS minor**

Challenges to UWB:

- **Low-cost vs. transformational**

  Is the program too broad? When benchmarked with similar programs from other institutions, this seems to fit our needs.
The MIS concentration could grow into a degree program
Business and CSS need to build a strong long-term partnership
Policy making body - curriculum, workload - who will make decisions?

Approval of EC minutes for November 24, 2003 and December 12, 2003
EC Minutes of November 24, 2003 were unanimously approved.
EC Minutes of December 12, 2003 were unanimously approved, pending addition of Patricia Kelley to the members present on that date.

Sandeep added an agenda item: Discussion of faculty workload issues, to be considered for a GFO meeting. Workload concerns have come to the forefront as an issue with the faculty and could be brought to the GFO for discussion and input. Some areas of concern are:

- Service
  Small programs have fewer faculty, committees can require associate or full professors and leave the program strained. Internships above and beyond the teaching load, professors supervising independent study
- Summer support for research, programs that are under funded
- Future growth
- New Courses
- Lower division courses offered
- New Programs
- Pressures to over enroll
- Pressure on junior faculty for service, recognition and promotion

Colin pointed out that the UWB Finance Committee is tasked with considering the growth of campus to 6000 FTE, what impact is that having on faculty? A critical approach to growth is needed, a controlled rate of growth, since FTE will not remain consistent. If we add new faculty lines, what happens when enrollment falls off? The EC agreed that these issues would warrant discussion with GFO.

Minutes submitted by Barbara Van Sant