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PROFESSIONAL PREPARATION

Ph.D. 1993 University of California, Los Angeles

Anderson School of Management, Major: *Strategy and Organization*

Dissertation: *Time Preferences, Time Horizons, and Strategic Choice: Towards an Understanding of Organizational Myopia*. Chair: Richard P. Rumelt

M.B.A. 1984 University of Wisconsin, Eau Claire

School of Business, Major: *Business Administration*

M.A. 1977 University of Iowa

Graduate Program in Urban and Regional Planning, Major: *Transportation Planning*

S.B. 1972 Massachusetts Institute of Technology

Department of Architecture, Major: *Architecture*

TEACHING APPOINTMENTS

Teaching Honors

1999 Distinguished Teaching Award, University of Washington Bothell

Teaching Positions

1994-present **University of Washington Bothell**

Business Administration Program

Associate Professor (tenured 2001)

1993-1994 **University of California Irvine**

Graduate School of Management

Visiting Assistant Professor

1989-1993 **Pepperdine University**

School of Business and Management

Adjunct Faculty

1990-1992 **California State University, Northridge**

Department of Management

Adjunct Faculty

1985-1987 **University of Wisconsin – Eau Claire**

Department of Business Administration; Adjunct Faculty (full-time)

EXTERNAL FUNDING

Laverty, K.J. Principal Investigator, “University of Washington Environmental Management Program Keystone Projects.” \$600,000, awarded by Henry Luce Foundation. Grant period: 2005-2009.

MANAGEMENT EXPERIENCE

1980-1984 **City of Eau Claire, Wisconsin**

Senior Planner: Division Head responsible for Long-Range Planning, Economic Development, and Development Review. Supervised staff of seven professionals.

RESEARCH AND SCHOLARSHIP

Refereed Publications

Coff, R.W., and K.J. Laverty. 2007. Real options meet organizational theory: Coping with path dependencies, agency costs, and organizational form. *Advances in Strategic Management*, Volume 24: *Real Options Theory*. Jeffrey J. Reuer and Tony W. Tong, eds. 333-361.

Laverty, K.J. 2004. Managerial myopia or systemic short-termism? The importance of managerial systems in valuing the long term. *Management Decision*, 42, (8): 949-962.

Coff, R.W., & Laverty, K.J. 2001. Roadblocks to competitive advantage: How institutional constraints and decision biases hinder investments in strategic assets. *Journal of High Technology Management Research*, 12 (1) 1-24.

Coff, R.W., & Laverty, K.J. 2001. Real options on knowledge Assets: Panacea or Pandora's Box? *Business Horizons*, 44 (6): 73-79.

Laverty, K.J. 2001. Market share, profits, and business strategy. *Management Decision*, 39 (8): 607-617 [2001].

Laverty, K.J. 1996. Economic "short-termism": The debate, the unresolved issues, and the implications for management practice and research. *Academy of Management Review*, 21 (3): 825-860.

Working Paper

Coff, R.W., M.A. Sacks & K.J. Laverty. Is embeddedness optional? The challenge of balancing social capital and social obligations as a basis for real option capabilities. (Revise and resubmit at *Strategic Management Journal*.)

Refereed Proceedings

Laverty, K.J. 1993. How valid are R&D measures in empirical tests of "short-termism"? *Academy of Management Best Papers Proceedings 1993*, 53: 27-31.

Grahn, J.L., Hannaford, W.J., & Laverty, K.J. 1987. Corporate philanthropy and marketing strategy: A review and directions for research. *1987 AMA Summer Marketing Educators' Conference Proceedings*: 67-69.

Invited Article

Laverty, K.J. 1996. Lessons from Microsoft: A model for strategy and leadership? [Book review] *Strategy and Leadership*, 24 (2): 44-48.

Conference Papers and Presentations (representative)

Capitini, C., and Laverty, K.J. 2008. Sustainability reporting in seaports: Defining the challenges. Amsterdam Global Conference on Sustainability and Transparency, Amsterdam, The Netherlands.

Kuharic, M., K. Peterson, A. Wheelless, E. Levitt, and K.J. Laverty. 2007. From inventory to action: Motivating and leading change via university-community partnerships. Behavior, Energy, and Climate Change Conference, Sacramento CA.

Coff, R.W., M. Sacks, and K.J. Laverty. 2006. The weakness of weak ties: Social capital and escalation of commitment to real options. Strategic Management Society Annual Conference, Vienna, Austria.

Laverty, K.J. Short-termism, organizations, and suboptimal strategies. 2006. Western Academy of Management, Long Beach CA.

SERVICE (representative)

Business Administration Program

MBA Admissions Committee (2007-present); Chair, Undergraduate Assessment Committee (2008); Chair, Management Search Committee (2005-2006); Search Committee, Business Administration Program Director (2001-2002); Management in Technology Companies Certificate Program, Advisory Board (1995-2004), Undergraduate Admissions Committee (1998-2000), Undergraduate Core Curriculum Review Committee (1998-1999).

UW Bothell

Co-Chair, Sustainability Task Force (2008-2009); General Faculty Organization Chair and Vice Chair (2004-2006); Advisory Committee for Chancellor Search (2005-2007), Campus Master Planning Committee (2005-2006), GFO Executive Council (1994-1997, 2001-2002), Teaching and Learning Center Steering Committee (2002), UWB Endowment Task Force (2001-2002), Chair, GFO Facilities Design Committee (1998-2001), Honors and Ceremonies Committee (1996-1998, Chair 1997-1998), Ad-Hoc Budget Committee (Co-Chair 1996).

University of Washington

Climate Action Plan Academic Committee (2009); Environmental Stewardship Advisory Committee (2007-present); Faculty Senate (2001-2002, 2004-2006, 2008-2009); Steering Committee, Environmental Management Certificate Program (1999-2000, 2002-present); Director, Environmental Management Graduate Certificate Program (2004-2007); Board Member, Climate Change Certificate, UW Extension (2008-present); Faculty Council on Tri-Campus Policy (2004-2006); Faculty Fellows (1999-2001); President's Task Force on Enrollment Planning (1996-1997); Joint Branch Campus Council (1994-1995).

Professional

Board Advisor, and former member, Board of Directors, Bainbridge Graduate Institute, 2003-present; Reviewer for *Academy of Management Journal*, *Academy of Management Review*, *Strategic Management Journal*, *Organization Science*, *Journal of Management Studies*, *R&D Management*, Academy of Management annual meetings, Western Academy of Management annual meetings; Program Committee, Western Academy of Management International Conference, Shizuoka, Japan (2000); Faculty presenter, New Faculty Consortium, Western Academy of Management annual meeting (1997); Faculty presenter, Dissertation Workshop, Business Policy and Strategy Division, Academy of Management annual meeting, Vancouver, BC (1995).

ACADEMIC HONORS

Finalist, Richard D. Irwin Dissertation Award, Business Policy and Strategy Division, Academy of Management (1994)

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