

FirstName LastName

name@uw.edu | (425) 352-5555 | linkedin.com/in/name

TECHNICAL SKILLS

Programming Languages	Python, C++, Java
Databases	SQL – NoSQL, MySQL, PostgreSQL
Tools	SPSS, SAS, Tableau

EDUCATION

Bachelor of Arts in Applied Computing, Minor in Mathematics Anticipated, March 2019
University of Washington Bothell

- GPA 3.79
- Awarded UW Bothell General Scholarship for 2016-2017 academic year

Bachelor of Arts in Media Policy and Studies June 2011
University of Houston

ACADEMIC PROJECTS

Data Structures, Algorithms, and Discrete Mathematics Winter 2018

- Integrated mathematic principles with detailed instructions in computer programming, including basic abstract data types, algorithm analysis, and data structures
- Explored mathematical reasoning and discrete structures through object-oriented programming

PROFESSIONAL EXPERIENCE

Senior Marketing Analyst July 2013 – July 2016
Dell EMC – Seattle, WA

- Formulated recommendations on sales forecasts based upon complex quantitative and qualitative data
- Converted data analytics into actionable strategies that were implemented by the software storage sales team to increase sales performance approximately 400K in that respective department
- Performed monthly evaluations on data collected from various sources to ensure best process practices were being taken; capitalized on any inefficiencies
- Led a team of 4 market research analyst through extensive data analysis to gain market insights that would be utilized to enhance collection processes

Market Research Analyst June 2011 – July 2013
Zulily – Seattle, WA

- Evaluated methods for data collections to better understand complex customer needs
- Interpreted data results into comprehensive reports resulting in implementation of new marketing campaign that gained a 5% sales increase for the department
- Analyzed and organized data gathered utilizing Statistics Package for the Social Sciences (SPSS)

ADDITIONAL EXPERIENCE

Public Relations Specialist August 2005 – February 2009
CenterPoint Energy – Houston, TX

- Edited, with strict attention to detail, press releases and news for the renewable energy department
- Monitored social media page (Twitter) for customer feedback, responded with appropriate information, as per business policy
- Collaborated with a team of 8 to keep company image up to date and brainstorm new promotional materials

CERTIFICATIONS

Professional Researcher Certification – University of Huston March 2010
Microsoft Certified Professional (MCP) Certification – University of Huston May 2011