

UNIVERSITY *of* WASHINGTON | BOTHELL

2007-08 **ANNUAL REPORT**



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UW BOTHELL MISSION

UW Bothell holds the student-faculty relationship to be paramount. We provide access to excellence in higher education through innovative and creative curricula, interdisciplinary teaching and research, and a dynamic community of multicultural learning.

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GREETINGS

An Update from the Chancellor

UW
BOTHELL



The 2007-08 academic year brought many changes to the University of Washington Bothell, including changes in leadership, planning, academic priorities, growth, and most importantly, service to our Puget Sound region.

During the year, we welcomed new leadership: Susan Jeffords, Vice Chancellor for Academic Affairs; Marilyn Cox, Vice Chancellor for Administration and Planning; and, Richard Penny, Vice Chancellor for Advancement and External Relations; all brought exceptional talents and expertise to benefit UW Bothell.

We saw another great year of increased enrollment, community support and fundraising dollars, cementing our place as an institution of choice in the region. Best of all, the tremendous response we received from prospective students provided wonderful opportunities for us to continue to develop our academic programs.

With this in mind, the campus community of faculty, staff, students, administrators and advisory board members created a new academic vision for our university titled *The 21st Century Campus Initiative: University of Washington Bothell Priorities Plan 2008-2020*. The Initiative will create strong structures for planning and development that will enable us to best service our institution and the students we serve.

We created this strategic plan to ensure that we continue our efforts to increase access to excellence in higher education. We are also demonstrating to the region and state that we believe in and support the programs, partnerships, and possibilities that education can create.

This 2007-08 annual report showcases a year of extraordinary accomplishments and hints to even greater success in the coming years. As we move into the 2008-09 academic year, we envision many challenges ahead. While our student enrollment has soared to approximately 1,900 FTE or 2,300 students, we anticipate economic impacts that will keep us thinking about how to do more with less. However, our planning and progress thus far puts us in an excellent position to weather the economic storm, and yet, continue to grow during this turbulent time. I look forward to reporting our progress to you next year.

Thank you for your continued support,

A handwritten signature in black ink that reads "Kenyon S. Chan". The signature is written in a cursive, flowing style.

Kenyon S. Chan
Chancellor

PROGRAM NEWS

Highlights of a Year of Growth



Nursing Program Expands to Mount Vernon

Nursing students and the healthcare community can now benefit from the UW Bothell Nursing Program's new RN-BSN Northern Cohort in Mount Vernon which opened in October 2007.

The Northern Cohort was created to directly address the critical need for nurses with baccalaureate degrees and to provide access to education for working nurses throughout the region. Dr. Mary Baroni, UW Bothell Nursing Program Director and organizer of the Northern Cohort, reports that "Community response to this initiative has been overwhelmingly positive. When classes began, we met and exceeded our enrollment goals for a full cohort."

For many students, having a more convenient site makes a world of difference. Courses are held in the WorkSource Skagit building adjacent to Skagit Valley College. Says student Joyce Engels, "The new site is perfect for me! It is the difference of a 30-minute drive to Mount Vernon versus a minimum of two hours of travel time to the Bothell site. This means less time on the road and more time to do the actual class work and to spend time with my family, plus I can attend classes on my day off."

The new program site in Mount Vernon is a great example of UW Bothell's commitment to providing access to quality education to the citizens of the Puget Sound region while contributing to the future strength of healthcare in Washington state.

To learn more, please visit www.uwb.edu/nursing/.



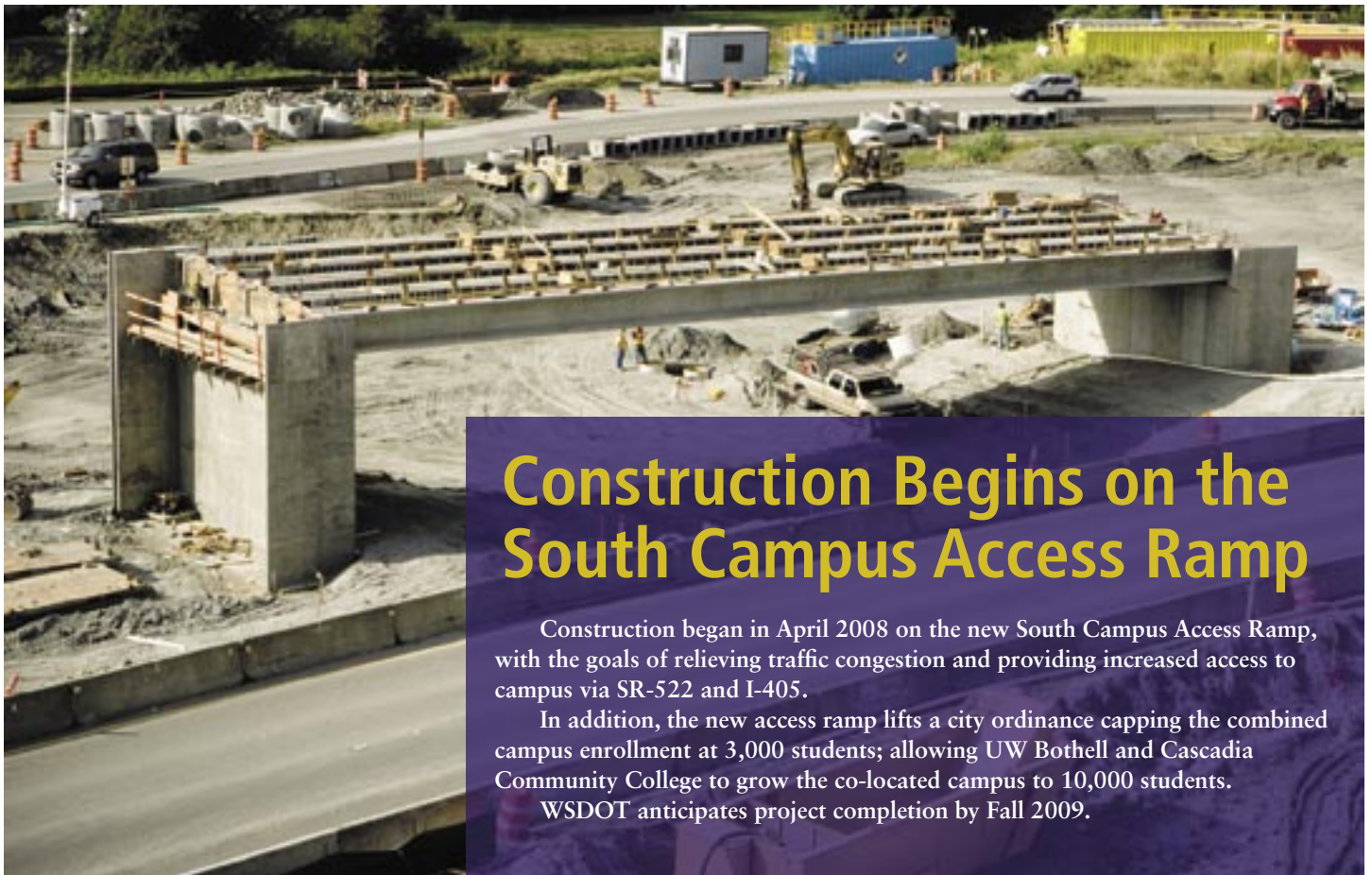
Education Program Launches Multicultural Database and Celebrates 15 Years

The UW Bothell Education Program celebrated its 15th anniversary in October 2007 with a significant contribution to teaching: the launch of a multicultural database designed to revolutionize the teaching of diversity in the classroom.

“The Multicultural Literature Database is a web-based resource for teachers who want to use literature to incorporate cultural diversity and equity into their classroom. It includes books on American ethnic and racial groups as well as books dealing with religion, social class, gender, and other factors relating to diversity. The database supports a key theme of valuing diversity and equity in the classroom that runs through the UW Bothell Education Program curricula,” says Education Professor Cherry Banks. To view the database, visit <http://db.lib.washington.edu/mcl/index.html>.



The Education Program provides Master of Education degrees as well as K-8, Secondary and Professional Certification opportunities. It educates innovative, ethical practitioners who are grounded in intellectual and professional communities and who are dedicated to educating diverse students. Visit www.uwb.edu/education/ to learn more.



Construction Begins on the South Campus Access Ramp

Construction began in April 2008 on the new South Campus Access Ramp, with the goals of relieving traffic congestion and providing increased access to campus via SR-522 and I-405.

In addition, the new access ramp lifts a city ordinance capping the combined campus enrollment at 3,000 students; allowing UW Bothell and Cascadia Community College to grow the co-located campus to 10,000 students.

WSDOT anticipates project completion by Fall 2009.

The Growth of the First Year Experience



The First-Year Experience at UW Bothell is led by the Center for University Studies and Programs, (CUSP). Newly launched in 2006, the program for freshman and sophomores continues to grow at a rapid pace, growing from 121 inaugural students to an expected incoming class of 325 in the fall of 2009.

The curriculum, based around the Discovery Core, introduces students to university academic life, to a rich combination of learning opportunities both on and off-campus, and to a set of courses that prepares students for majors. It also gives them a chance to get to know each other and their faculty, and that provides a coherent educational experience, based on national best practices, across the entire first year.

CUSP students have engaged with faculty on projects examining water quality on the campus, working with the Space Huskies program in a local elementary school, and researching shell shapes of snails to help discover how *Nuccella lamellosa* populated the San Juans. They've also created public art events, practiced



the skills of entrepreneurship, and made wikis as a form of self-reflection. They have written poetry and scholarly essays, worked on projects in microeconomics and American government, and created art to be exhibited in the CUSP Space.

The First-Year Experience, complemented by an influx of transfer students, has also contributed to a noticeable deepening of campus student culture that includes movies, musicians, dancers, writers, community projects, and visiting scholars. For more information, please see www.uwb.edu/CUSP/.

IMAGINE, An Educational Summer Camp

The Education Program launched the Secondary Teacher Certification Master of Education in September 2007 and its students developed IMAGINE, a field experience that benefited both themselves and local schoolchildren alike.

A three-week camp for middle and high school students, IMAGINE, was held in the summer of 2008 and focused on environmental education with the goals of reinforcing science and mathematics fundamentals. UW Bothell Education students gained valuable experience in teaching and curriculum development while camp participants learned about environmental preservation and stewardship.

The campus joined in the fun with grounds staff working with education students to serve as situational teachers using the campus wetlands – a perfect backdrop – to provide in-depth information on environmental maintenance.

The result was a well-developed, educational summer camp experience that was enjoyed by participants and praised by parents.



CSS Launches Bachelor of Arts in Applied Computing

The Computing and Software Systems (CSS) Program launched the Bachelor of Arts in Applied Computing in Autumn 2007. The new degree offering will help UW Bothell students build the next generation of infrastructure that is required to promote global collaboration in science, business, manufacturing, medical and health sciences and government.

The degree focuses on the application of computer technology to non-computing fields. As such, students concentrate on the application of computers in support of a specific industry while thinking broadly about the impact of computing and computing systems on our current society. Learn more about Applied Computing by visiting www.uwb.edu/CSS/.



IAS Demonstrates Support

The Interdisciplinary Arts & Sciences Program (IAS) spent the 2007-08 academic year diversifying its undergraduate arts and sciences curriculum to support UW Bothell's *21st Century Campus Initiative*. In the process, it developed new degree offerings which will launch in the next few academic years. This expansion continues IAS's commitment to interdisciplinarity, community-engaged research and learning, and student-centered curricula.

IAS graduate programs are also thriving, with the development of the

new Master of Arts in Cultural Studies (MACS) and the continued success of the Master of Arts in Policy Studies (MAPS).

In May, graduating MAPS students participated in the 2008 UW Bothell Graduate Student Research Conference, presenting projects which included interdisciplinary research on a variety of policy fields including health, climate change, immigration, and land use, most with a local/regional connection.

Learn more about Interdisciplinary Arts & Sciences at www.uwb.edu/IAS/.



Business Students Work on Sustainability

The City of Bothell is making a commitment to being a leader in environmental sustainability and climate protection, and UW Bothell business students are applying their knowledge to make significant contributions to this effort.

In Winter 2008, Juan Abeyta, Dylan Cool, Melissa Northman, Ashraf Rabi, Cody Ramirez, and Vanessa Roberts – undergraduate students in Kevin Laverty's "Business, Environment, and Sustainability" class – prepared a report and presented their findings on applying principles of strategy and organization to the City's sustainability efforts.

In Summer 2008, MBA student Ryan Smith prepared the City's carbon inventory using software developed by ICLEI (Local Governments for Sustainability). The carbon inventory is a critical first step in developing a carbon reduction strategy.

According to Terrie Battuello, Bothell's Assistant City Manager and Economic Development Manager, "Working with students from UW Bothell is a win/win for the City and the University. There are so many interesting activities happening in Bothell and tapping into student innovation and spirit gives our projects a lift."

Discover more about the Business Program at www.uwb.edu/business/.

ACADEMIC REVIEWS

Programs Earn Highest Recommendations

Three programs at UW Bothell successfully underwent academic program reviews in 2008: Computing and Software Systems, Interdisciplinary Arts & Sciences and Nursing.

The rigorous process involved time-intensive, in-depth self-studies and external peer reviews of the programs (and the degrees within them) to ensure that each program was upholding excellence in academic standards.

UW Bothell's programs earned positive reviews and achieved full 10-year approvals, the highest recommendations available. Highlights from the review reports include:

Computing and Software Systems (CSS)

"All of us on the Review Committee were very impressed with the faculty, staff, and students in the CSS program. The faculty and staff are highly committed to the success of their students and of the program as a whole. The students themselves are very conscious of the quality of the program, very proud to be in it, very committed to their own education, and very appreciative of the efforts of the faculty and staff on their behalf. The entire community appears to enjoy a mutually respectful and highly collegial culture."

The Computing and Software Systems Program offers a BS in Computing and Software Systems and a BA in Applied Computing.

Interdisciplinary Arts & Sciences (IAS)

"The Interdisciplinary Arts & Science Program at University of Washington Bothell features a creative and energetic faculty who is committed to the Program's interdisciplinary, experiential and multicultural emphases. IAS faculty members are devoted to meeting the diverse needs of their students, fostering close faculty-student relationships and promoting student engagement through active learning pedagogies...Although UW Bothell is a commuter campus, the IAS students nevertheless have formed a close knit community and are able to speak thoughtfully about the value of their degrees, express praise for the faculty members and can readily articulate the merits of an interdisciplinary education...The review committee is impressed by the dedication of the faculty and staff, and the enthusiasm of many students for the programs offered."

The Interdisciplinary Arts & Sciences Program offers a BA in Interdisciplinary Studies with options in American Studies; Community Psychology; Culture, Literature and the Arts; Environmental Studies; Global Studies; Individualized Study; Interdisciplinary Arts; Science, Technology and Society; and Society, Ethics and Human Behavior. It also offers a BS in Environmental Science, an MA in Policy Studies and an MA in Cultural Studies.



Nursing

"The UW Bothell Nursing Program is broadly viewed by constituents and community partners as providing strong leadership in nursing education within the state and offering high quality RNB and MN educational programs that serve the unique needs of working adults. Faculty, staff and students are of the highest quality and constitute the greatest asset of the program... We judged the commitment, passion and educational focus of the faculty as amongst the highest we have seen in our respective careers... In short, we were inspired and awestruck by the program faculty. This view was shared by the students and alumni we interviewed who expressed deep admiration for the faculty and staff."

The Nursing Program offers a BSN (RN to BSN program) and an MN.

NEW CENTERS

Benefitting Education, Research and Service

The University of Washington Bothell is deeply engaged in developing a strong but flexible infrastructure that supports a wide range of scholarly activities and community partnerships. Especially important to this growth is the establishment of academic centers, each with its own role and mission, but consistent with the larger mission of the university.

During the 2007-08 academic year, UW Bothell welcomed the Center on Reinventing Public Education and the Biotechnology and Biomedical Technology Institute. These new centers join the established Business Development Center and the Center for Student Entrepreneurship, providing advanced opportunities for community engagement and outreach.

Information about all the centers (including the Goodlad Institute for Educational Renewal, launched in 2008-09), may be found by visiting www.uwb.edu/academic/centers/.

The Center on Reinventing Public Education

The Center on Reinventing Public Education (CRPE), founded in 1993, changed its affiliation from the UW Seattle Daniel J. Evans School of Public Affairs to UW Bothell in Spring 2008. Says Chancellor Chan, "This center will provide UW Bothell students with unique training opportunities and access to top-notch research in the area of school reform."

Directed by Dr. Paul Hill, the Center focuses on policy-oriented research on K-12 public education: financing, human resources, governance, equity and effectiveness. Its main goal is to change the national debate about public



education by breaking the deadlock between those who would preserve every aspect of the current public education system no matter how unproductive, and those who would abandon any form of public oversight in favor of a complete free market for schools.

With the new partnership, the Center will be housed both in Seattle and at UW Bothell. For more information on the Center on Reinventing Public Education, visit www.crpe.org/.



Biotechnology and Biomedical Technology Institute

The Biotechnology and Biomedical Technology Institute (BBTI) is a resource for individuals and organizations with an interest in the development of the biotechnology and medical device industries. It seeks to engage government, business leaders, and the citizens of Washington state in an ongoing conversation about the future of these technologies, their implications for society, and their role in the local, state, national, and global economies.

BBTI took a leadership role in partnering with the City of Bothell and local businesses to develop a Bothell Biomedical Manufacturing Corridor. The Corridor received official designation as an Innovation Partnership Zone (IPZ) by the Washington Department of Community, Trade and Economic Development in October 2007.

BBTI intends to build off of this success and create additional alliances within the biotechnology and biomedical technology fields, resulting in research opportunities, instruction and community outreach.

To learn more about the BBTI at UW Bothell, visit www.uwb.edu/bbti/.

CAMPUS HONORS

Recognition for Outstanding Achievements

Salmon-Safe Certification

UW Bothell and Cascadia Community College received the prestigious Salmon-Safe Certification in March 2008 for the jointly managed 70-acre campus located along North Creek, a tributary to the Sammamish River.

By refining already well-developed environmental management programs, UW Bothell and Cascadia Community College met Salmon-Safe requirements including reducing stormwater runoff from developed parts of the campus, reductions in pesticide and fertilizer use, further water conservation, and commitment to Salmon-Safe design and construction management for planned future campus expansion and development.

The Salmon-Safe assessment also validated the excellence of the campus's 58-acre wetlands restoration project along North Creek, a fully restored research and teaching site adjacent to the campus that provides potential migration, spawning and rearing habitat for juvenile and adult steelhead and salmon.



National Wildlife Foundation Honors

The UW Bothell/Cascadia Community College campus received national recognition in April 2008 for its efforts to protect the environment, winning top honors in the National Wildlife Federation's Chill Out: Campus Solutions to Global Warming competition. The campus was honored in the Habitat Restoration category for its wetlands restoration efforts.

The campus wetlands restoration project is renowned for its success as one of the largest urban wetland restorations in the Pacific Northwest. Years of careful maintenance have turned the former Boone-Truly Ranch into a viable ecosystem for fish, birds, insects, and native plants.



Distinguished Teaching

Dr. Gowri Shankar, an Associate Professor in the Business Program, received UW Bothell's 2008 Distinguished Teaching Award for his achievements in the classroom and for his commitment to developing a rigorous curriculum in finance and accounting. He has taught nine different courses at UW Bothell and serves on several program and university committees, including the General Faculty Organization's Executive Council.

In describing his approach to teaching, Dr. Shankar says, "My immediate goal in the classroom is to teach the principles, the methodologies, the theories and the applications of theory in the disciplines that I teach. But beyond this goal, I strive to develop in my students the analytical, critical thinking and communication skills that will enable them to succeed in their professional lives and, more importantly, become life-long learners, a major goal of a UW Bothell education."

The UW Bothell Distinguished Teaching Award, created in 1995, is presented each year to a faculty member



Dr. Gowri Shankar

who has demonstrated sustained excellence in teaching and exemplifies what it means to fulfill the academic mission of the University of Washington Bothell.



Katie Whitson

Award for Appreciation

In 2007-08 the Campus Library Access Services unit continued its partnership with the Northshore School District's (NSD) Adult Transition Program, providing internships for students with disabilities. In June 2008, Katie Whitson, Head, Collections and Access Services, was awarded a Certificate of Appreciation for coordinating a partnership with the NSD for the "success of students with disabilities."

President's Higher Education Community Service Honor Roll

UW Bothell was named to the President's Higher Education Community Service 2007 Honor Roll for its leadership in a variety of community-based service learning projects.

Community-based service learning and scholarship is a hallmark of the UW Bothell experience as it provides high-quality service learning experiences for students that integrate academics and meaningful engagement within community institutions. UW Bothell received the Honor Roll award for its service in a number of projects, including Space Huskies, Restoration Ecology Network, Northshore Family Center, Tent City 4, and the Juanita Elementary Literacy Project.

Launched in 2006, the Community Service Honor Roll is the highest federal recognition a school can achieve for its commitment to service-learning and civic engagement. Honorees for the award were chosen based on a series of selection factors including scope and innovativeness of service projects, percentage of student participation in service activities, incentives for service, and the extent to which the school offers academic service-learning courses.

For more information about community-based learning and scholarship at UW Bothell and to view an extensive list of service projects, visit www.uwb.edu/cbls/.

GLOBAL CITIZENS

Giving Back to the Community

Leadership in the Classroom and the Field

By Cliff Meyer

When UW Bothell students take a class with Professor of Atmospheric and Environmental Chemistry Dan Jaffe, they're exposed to research conducted at the highest levels: 9,000 feet to be exact. That's the altitude of instruments, atop Oregon's Mt. Bachelor, used by Jaffe and his team to track the sources of carbon monoxide, ozone, aerosols (dust), mercury and other pollution-related materials carried by winds across the Pacific Ocean to the Northwest.

"We have made several discoveries," notes Jaffe, "including detection of air pollutants being transported to the United States from China; specific mechanisms of this transport and implications for U.S. air quality; and changing ozone concentrations in the western United States, likely due to China and climate change." The research, which this year is supported by about



Dr. Dan Jaffe

\$400,000 in National Science Foundation and other grants, has brought UW Bothell about \$4 million in federal support in the 10 years since Jaffe joined the faculty.

The 52-year-old professor's leadership in the field was most recently recognized with an appointment to a National Academy of Sciences committee investigating the

significance of international transport of air pollutants. "When I started this work and made my discoveries, this was a relatively unknown topic," says Jaffe. "I think our work has helped other scientists and policy makers (especially the EPA) understand this issue better."

But Jaffe, who earned his Ph.D. in Chemistry at the UW in 1987 and is also an adjunct professor of atmospheric sciences at UW Seattle, isn't only focused on research. He regularly teaches UW Bothell courses such as Environmental Chemistry and Global Environmental Issues, which attract students like James Dennison (IAS '02). "His commitment to his students and the energy with which he teaches and conducts his research inspired me to develop my career in the sciences," says Dennison, who later became a technician for Jaffe and now works for a consulting firm on air quality monitoring projects in Alaska.

Adds Dennison, "When I first met Professor Jaffe, I was immediately impressed by his passion for environmental sustainability, science and teaching."

To learn more about Jaffe, see <http://research.uwb.edu/jaffegroup/>.

Exceptional Volunteerism

By Cliff Meyer

Xheni Diko (IAS '10) says she owes her tenacious work ethic to her parents and the values of their native Albania, where she lived until she was 10.

"Teachers would always say my work was good, but I wasn't satisfied until my work was great," says Xheni. "Now that I am in college, I have loosened up a little bit and have found a good balance of doing your best, having fun and keeping things in perspective."

Beyond maintaining a 3.8 GPA, the 20-year-old Monroe, Wash., resident has recruited students to UW

Bothell, supervised advisers at freshman orientation, developed science projects with elementary school students, and interned for U.S. Representative Jay Inslee. She also co-led 11 students on a spring break trip to build Habitat for Humanity homes in Oakland, Calif.

Her studies hit a curve early on. "I was originally a pre-med major, but I did not want to take any more science classes," Xheni admits. "I found Global Studies (a concentration in the IAS degree) and loved the classes and the professors. The human rights minor has opened a new world to me."

As for career plans, Xheni is considering the UW Bothell Master of Arts in Policy Studies as part of a path that she hopes will lead to posts in American embassies in Europe.



L to R: UW Bothell students Emily Anderson, Amira Davis and Xheni Diko on site at a Habitat for Humanity project.

Generosity of Self By Cliff Meyer

Microsoft software engineer Michelle Gamboa (CSS '05) blends pride and ambition for her alma mater in talking about her role as CSS representative on the UW Bothell Alumni Council.

"I want to be a part of a strong group of alumni and a legacy," says Gamboa, who joined the Council after graduation. "Fifty to 60 years from now, I want to be able to look at UW Bothell and say 'yeah, I went there when it was just a bunch of classes in Canyon Park, and look at what all of the alumni throughout the years have built since then'."

The 35-year-old Hawaiian native traces her interest in learning about computers back to age 8, when she experienced a video-game arcade on a trip to Japan. But as a college sophomore in California, she realized she needed a break from computer science studies. She moved to the Seattle area and began testing video games for Microsoft.

After a few years, she was ready to finish her degree, and chose UW

Bothell after a co-worker suggested she shouldn't only look at Seattle schools. "What really attracted me was the hands-on approach, the size of classes, and the night classes," Gamboa says. "I worked over 40 hours a week so the last part was a HUGE bonus."

She found great resources in the CSS Program staff. "So many of them made an impact on my experience at UW Bothell. I knew I wanted to stay involved," Gamboa says.

Beyond her computer-related studies, Gamboa explored another side of herself in the "Entrepreneur's Workshop" taught by Alan Leong, director of UW Bothell's Center for Student Entrepreneurship. "I learned a tremendous amount about business and it has fueled my thoughts of getting an MBA," Gamboa says. She became involved in enVenture, an entrepreneurial networking organization, and directed its 2007 and 2008 annual retreats.



Michelle Gamboa, CSS '05

"I really enjoyed pulling it together and bringing in CEOs, CFOs, authors, and other well-accomplished people in the business world to talk to professionals and students about their experiences, and give us their advice," she says.

She has high hopes for the Alumni Council. "It started off small and has been growing steadily each year," Gamboa says. "The council members have a lot of great ideas and I'm excited to see those ideas come to fruition."

Businesses Show Their Support By Cliff Meyer

Area professional associations and clubs say that investing in UW Bothell students helps strengthen the community.

Dana Murphy-Love, Executive Director of the Independent Insurance Agents & Brokers of King County, says it raises the funds for an annual \$4,500 scholarship because it's important to help students who plan to work in the insurance industry. "Our board felt that



Mary Baroni, Nursing Program Director and Sarah Bates, BSN '08

UW Bothell's Business Program would be a great academic facility to find new people who want to get into the industry."

For the Woodinville Rotary, "There's nothing like taking pride in having institutions of higher learning we can consider our very own," says John Hughes, vice president and 50-year Rotarian. Hughes, a Bothell resident whose son and daughter-in-law are both UW Bothell students, said the club wanted to take the lead in building community awareness of the campus, its academic breadth and other strengths, by offering a \$2,000 scholarship in each degree-granting program. "As college costs continued to soar, we wanted to be in on the ground floor of providing study grants for students in need."

Hughes, former owner of the *Northshore Citizen* newspaper, is also executive director of the Northshore

Scholarship Foundation, which administers scholarships for UW Bothell and other college students made possible by the fundraising efforts of Woodinville Rotary, Northshore Rotary and Kiwanis Club of Northshore.

The impact of scholarships is easy to see, says Hughes. For example, Sarah Bates (BSN '08) impressed Rotarians with her commitment to commuting from Bellingham to complete her degree. "Attending our recognition breakfast each spring, and making a special effort to meet with our club in the fall indicated the importance she placed on the club's financial help," Hughes added.

Learn more about scholarships online: www.uwb.edu/students/finaid/scholarships/awards.xhtml.

Northshore Scholarship Foundation: www.ns-scholarship.org/

STUDENT AWARDS

Honoring Exceptional Scholars

Commencement Honors

UW Bothell celebrated its 17th Commencement on June 15, 2008 with special guest speaker Greg Mortenson, international humanitarian, co-founder and Executive Director of the non-profit Central Asia Institute, and co-author of the *New York Times* bestseller *Three Cups of Tea: One Man's Mission to Promote Peace...One School at a Time*. In his speech, Mortenson encouraged the graduating students to take notice of their place in the world and to make meaningful choices to help others.



Brian Peterson



Susan Tallis



Ebou Cham

At the ceremony, select graduating students were honored for their contributions and personal achievements. Recipients included:

Brian Peterson (IAS '08), who was named Student Commencement Speaker. In his speech Peterson echoed Mortenson's sentiments as he encouraged his fellow classmates to be mindful of their future courses of action. "It is our responsibility to help break down the barriers that make such opportunities so incredibly rare for the majority of the world. It is we who must address global inequalities. It is on us to insist that maintaining the dignity of all individuals be paramount. In the face of injustice, we must both sound the alarm and demand restitution." Peterson was chosen as speaker from nominations submitted by students, faculty and staff as an exemplar of both scholarly achievement and demonstrated commitment to the campus community.

Susan Tallis (IAS '08), who was the recipient of the President's Medal. Tallis received the award for her distinguished academic record and demonstrated academic achievements and success.

Ebou Cham (Nursing '08), who was selected as the Chancellor's Medalist. Cham was chosen for the honor because of his commitment to learning and for being a consistent source of inspiration for faculty and fellow students.

At the ceremony, 607 baccalaureate and 110 master's degrees were conferred, and 61 students receiving Washington State Residency Certificates in education were honored.



Entrepreneurs Win Big

UW Bothell held its 7th annual Hell Night for student entrepreneurs in March 2008. Hell Night, the conclusion of studies for students enrolled in the Entrepreneurship Seminar, is a spirited event wherein teams of students pitch their dream businesses to audience members who serve as potential investors.

The winning team with the most investors for the 2008 event was Elixir Winery, composed of students Mike Hoak, Ken Goodhope, Sen Lu, Sara Holz knecht and George Papanikolaou.

The team is currently moving forward with their business idea and has already begun to barrel aging wine. They join 37 former UW Bothell students who have launched companies as a result of their studies in the business program.



Students Shine at Internationals

Ten UW Bothell students placed in the 2008 DEC International Career Development Conference in Atlanta, Ga. in Spring 2008. In doing so, the students, from the student business organization Delta Epsilon Chi (DEC), secured their places among the strongest business students in the country.

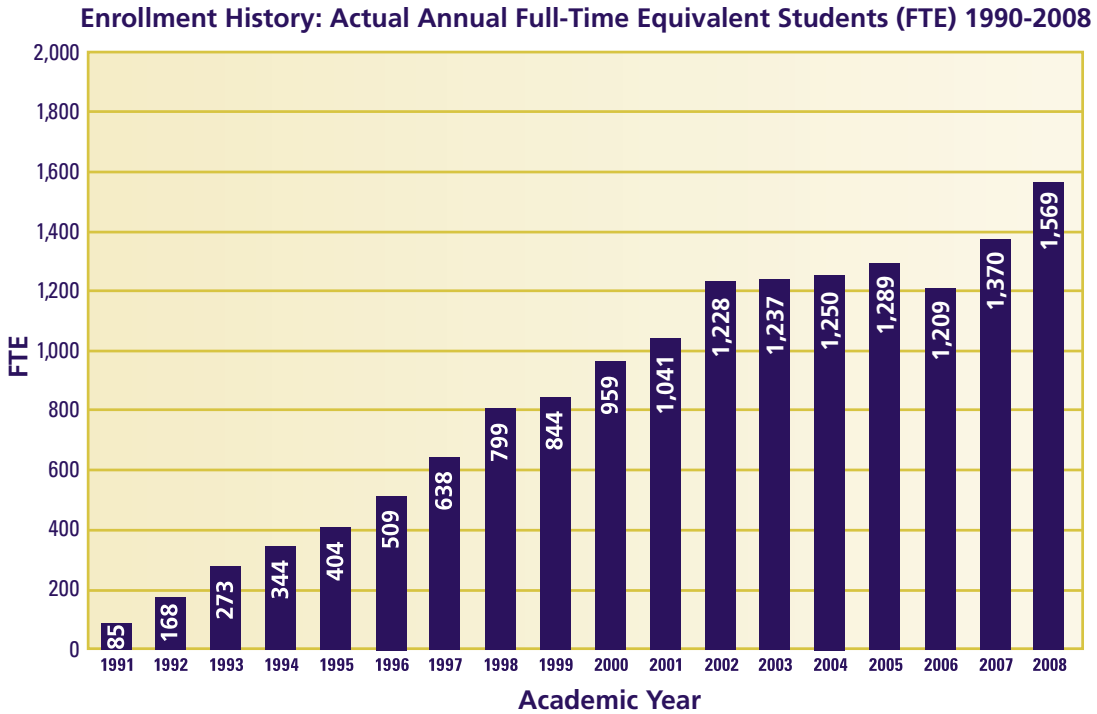
Award winning students included:

Armen Petrossian and Segan Jobe - Top 10 International Marketing
Felipe Ayala and Efrain Moreno-Salamanca - Top 10 International Marketing
Alok Mistry - Top 10 Hospitality Marketing
Lisa Healow - Top 10 Marketing Management
Nathan Peterson - 4th Place Entrepreneurship
Chris Alvarez, Michael Eidsmoe and Nathan Peterson - Top 10 in the Entrepreneurship Academy Challenge

STUDENT DEMOGRAPHICS

Enrollment on the Rise

Strong Admissions Demand Continued in 2007-08



**All statistics are obtained from the UW Bothell Registrar's Office and represent Autumn 2007 data unless otherwise noted.*





Fast Facts

Headcount: 1,871
FTE: 1,563.7

Gender

Female: 58%
Male: 42%

Ethnicity

Caucasian: 57%
Asian: 17%
Hispanic: 5%
African American: 3%
American Indian: 1%
Hawaiian Pacific Islander: <1%
Not Indicated: 17%

Age Range

18-25: 50%
26-35: 28%
36 and older: 22%

Top Counties of Residence

King: 58%
Snohomish: 25%
Island: 1%
Kitsap: <1%
Others: 16%

Top Five Cities of Residence

Seattle: 16%
Bothell: 12%
Kirkland: 7%
Everett: 7%
Bellevue: 6%

Top Countries of Origin for International Students

Japan
Republic of Korea
China
Pakistan

Top Five Transfer Schools

Bellevue Community College: 19%
Cascadia Community College: 14%
University of Washington Seattle: 9%
Edmonds Community College: 8%
Everett Community College: 7%

Top Five Represented High Schools

Redmond High School: 6%
Inglemoor High School: 5%
Henry M. Jackson High School: 5%
Kamiak High School: 5%
Juanita High School: 4%

Average Class Size

Undergraduate: 23

Graduate: 14

Average Credit Load Per Student

Undergraduate: 12.9

Graduate: 8.3

Of Note

- UW Bothell has over 7,800 alumni.
- 60% of students are enrolled full-time, and 40% are enrolled part-time.
- 69% of students are enrolled during the day, and 31% attend during the evening.
- 39% of students receive financial aid.
- UW Bothell has awarded scholarships totaling \$229,912 to 208 recipients.
- UW Bothell offered \$9,513,992 in aid funds to students for the 2007-08 academic year.
- UW Bothell's endowment was valued at \$3,177,182 as of June 30, 2007.

BUDGET

Building on a Solid Fiscal Foundation

Financial Statement (July 1, 2007 – June 30, 2008)*

Revenue Sources	Expenditures	% of Distribution
General Operating Funds (GOF) <i>state tax support and student operating fees</i>	\$27,096,000	72%
Other		
Designated Operating Funds (DOF) <i>local funds, student technology fees, service/activity fees, indirect cost reimbursements</i>	\$4,963,000	13%
Grants <i>research and service</i>	\$1,540,000	4%
Gifts <i>scholarships and other gifts programs</i>	\$2,642,000	7%
Auxiliary Operations <i>parking/U-PASS, co-location services</i>	\$1,773,000	4%
TOTAL OTHER	\$10,918,000	28%
Total Campus Operations	\$38,014,000	100%

* All figures provided by the UW Bothell Office of Finance and Administration.



RESEARCH AND GRANTS

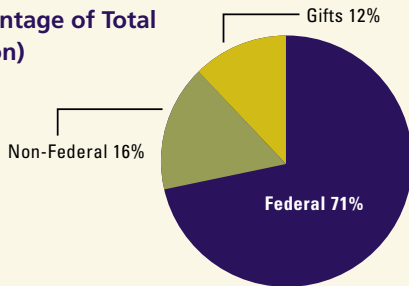
Strengthening Teaching and Scholarship

2007-08 brought another strong year of research support for UW Bothell. In total, \$1.6 million* in the form of internal and external grants/gifts was received to the benefit of faculty and students alike.

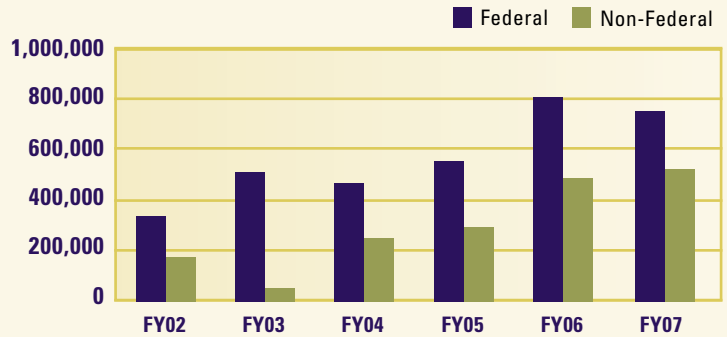
These numbers complement a strong history of research support and growth for the campus.

FY07 Percentage of Total (\$1.6 million)

By Source



Six-Year History: Total Direct Expenditures from External Support



*All figures provided by the UW Bothell Office of Research Support.

UW Bothell Teaching & Scholarship Enhancement Projects 2008

Made possible by the generous support of the Worthington Endowment, the Worthington Technology Endowment and the Rose Endowment

Nives Dolšak, Associate Professor, Interdisciplinary Arts & Sciences, "Effectiveness of Market Instruments in Environmental Policy" (\$8,580)

Rebecca Price, Assistant Professor, Interdisciplinary Arts & Sciences, "Revealing Multiple Environmental Causes of Shell Growth and Repair" (\$9,992)

Antony Smith, Assistant Professor, Education Program, "Reading Assessment: Developing a Retelling Protocol for Use with Nonfiction Text" (\$6,460)

Wadiya Udell, Assistant Professor, Interdisciplinary Arts & Sciences and Cheryl Cooke, Assistant Professor, Nursing Program, "Assessing the Parenting Practices and Health Status of Mothers with Incarcerated Partners" (\$10,042)

Carol Zander, Senior Lecturer, Computing and Software Systems, "Threshold Concepts in Computing: Investigating the Learning Process" (\$4,956)

Externally Supported Projects

Cherry Banks, Professor and Interim Director, Education Program, "Using Evidence to Improve a Teacher Certification Program's Efforts to Prepare Teachers for a Diverse Society" through the Teachers for a New Era Exec Council funded by the Carnegie Foundation

Mary Baroni, Professor and Director, Nursing Program

1) "Johnson & Johnson Promise of Nursing Capacity Expansion for Washington Nursing School Grant Program" provided \$25,000 to recruit nurses from underrepresented groups into the BSN program

2) Congressionally directed award of \$287,000 for an initiative to increase the number of master's prepared nursing faculty available to teach in Washington state's community and technical colleges

Tom Bellamy, Professor, Education Program, secured a third year of funding for "Leaders for Teacher Preparing Schools," a \$1.7 million project funded by the U.S. Department of Education

Bill Erdly, Associate Professor, Associate Director, Computing and Software Systems, "Planning Grant: Building a Community to Revitalize Community College Undergraduate Computing Education" with Bellevue Community College and funded by the National Science Foundation

Dan Jaffe, Professor, Interdisciplinary Arts & Sciences

1) "Development of Speciated Mercury Measurement Capabilities for Use on Future NASA Aircraft Missions" \$178,000 over one year from NASA

2) "Understanding the Influence of Global Air Pollution on US Air Quality Through Observations at the Mt. Bachelor Observatory" \$161,000 over three years from the National Science Foundation

Kelvin Sung, Associate Professor, Computing and Software Systems, "Incorporating Game-Themed Assignments into Introductory Computer Science Courses, Phase 2" an unrestricted gift of \$125,000 from Microsoft Research

Selina Mohammed, Assistant Professor, Nursing Program, National Institutes of Health supplement to "Healthy Hearts Across Generations" (PI: Walters, UW School of Social Work) for \$118,000 to research diabetes treatment among the Tulalip Tribes over three years

David Stokes, Associate Professor, Interdisciplinary Arts & Sciences

1) "Sonoma County California Tiger Salamander Meta-population and Exotic Predator Study" and

2) Conservation Professional Training and Development, both funded by the U.S. Fish and Wildlife Service

Michael Stiber, Associate Professor, Computing and Software Systems, National Science Foundation provided funding for 10 post and pre-doctoral students, three reviewers and PI to attend a Joint US/Uruguay Workshop on Neural Dynamics Nov. 3-7, 2007

Spotlight on Research

Computing and Software Systems faculty Kelvin Sung received a grant from Microsoft Research to explore "Incorporating Game-Themed Assignments into Introductory



Kelvin Sung

Computer Science Courses." He is working on creating a collection of coursework materials that integrate gaming assignments into the beginning programming courses. Faculty can use these individual course 'modules' within their own programming courses, introducing gaming-themed assignments and applications based on the XNA Framework using C#. In the long term, he plans to generalize these results based on a language independent framework so that faculty members teaching introductory level programming courses can take advantage of their work from the underlying technology they adopt.

CAMPAIGN UW

Fundraising Goals Surpassed

As you know, *UW Campaign: Creating Futures* came to an extraordinary history making close on June 30, 2008. UW Bothell joins in the celebration for the university as a whole and for the campus specifically. I'm delighted to announce that UW Bothell surpassed its \$3.5M campaign goal and raised \$3,745,857. This is a terrific accomplishment and could not have been achieved without your dedication and leadership. Thank you!

Although we often look at the dollars raised, I want to point out some interesting figures from our campaign at UW Bothell:

- Approximately 2,326 donors contributed to UW Bothell since the start of the campaign beginning on July 1, 2000.
- Of the total number of donors, 1,590 donors gave less than \$100. Meanwhile, 26 donors gave more than \$25,000.
- More than half of the dollars and donors were attained after the UW Campaign officially launched in October 2004.
- Student, faculty and programmatic support increased sevenfold over the course of the campaign.
- Alumni engagement became stronger due to the growth of our alumni office.

And, as Connie Kravas likes to remind me, it's less about the numbers and more about the impact we are making on the lives of students, faculty, staff and members of our community through our support of the University. So what is the impact of all these numbers? Let me share a few examples with you:

- Student scholarship grew from three partial tuition scholarships in July 2000 to a current 23 partial and full tuition scholarships (annual and endowed). This number includes Bothell's first Endowed Graduate Fellowship.
- Our first endowed student support fund helps business students participate in conferences to present research or for leadership training.
- Alumni and friends ensured that their beloved programs and faculty had opportunities to grow and broke new ground for UW Bothell by establishing endowed funds to support faculty development and research and program excellence.
- A formal and active UW Bothell Alumni Council was established to represent the growing UW Bothell alumni body, of which the chair of this council is also a trustee on the UW Alumni Association Board. This helps to lay the groundwork for sustainable giving to UW Bothell.
- Faculty experienced additional assistance in pursuing

both applied and technical research with the Faculty Endowment for Technology, made possible by a visionary philanthropist. This technology fund allowed faculty to forge new ground, and it set an example for other donors to follow, including over \$250,000 in private support over the past two years for curriculum development and to seed such new initiatives as Space Huskies, the Business Development Center, the Center for Student Entrepreneurship and the Initiative for Creativity, Performance and Research.

When I look back at the start of the *UW Campaign: Creating Futures*, UW Bothell had just moved from Canyon Park to its permanent location off of Beardslee Boulevard. Much has changed at UW Bothell in this short time; many good changes along with some challenging changes. In all, support to UW Bothell increased throughout the campaign, illustrating a growing confidence and commitment by our alumni, friends and community in the mission and vision of UW Bothell. I believe the success of the campaign at UW Bothell, and the activities created to raise these dollars, has helped to transform the campus in many ways and has provided a firm foundation to build upon for this remaining decade and beyond.

Again, thank you. Together, we have reached a wonderful milestone in the history of UW Bothell, resulting in a stronger university and better futures for our students, and for our communities and beyond.

Regards,



Max Gellert
Chair
UW Bothell Campaign Committee

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The University of Washington Bothell would like to acknowledge the following individuals and organizations for their generous support.

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Every effort has been made to include names of all donors and to provide the correct spelling of all names. If there is an error in your name or the name of your company, please contact us so that we may make the appropriate corrections. Please contact the Office of Advancement at (425) 352-3642 or email news@uwb.edu.

UW Bothell Endowments

Kenyon Chan and Shirley Hune Endowed Student Support Fund
Hung Dang and Odette Austria Endowed Student Emergency Support Fund
Richard and Anne Penny Endowed Student Support Fund
Ethel Jenisch Rose Endowment
University of Washington Bothell Douglas M. and Barbara J. Allan Endowed Student Support Fund
University of Washington Bothell Warren W. Buck Endowed Scholarship for Undergraduate Students
University of Washington Bothell Chancellor's Endowment Fund
University of Washington Bothell Computing & Software Systems Endowed Fund
University of Washington Bothell Founders Endowed Fellowship
University of Washington Bothell Masters of Management/MBA Faculty Development Endowed Fund
Richard C. & Lois M. Worthington Distinguished Teaching Awards
Richard C. & Lois M. Worthington Endowed Scholarship
Richard and Lois Worthington Foundation Endowment for Excellence in Technology

PLAN FOR THE FUTURE

UW Bothell Looks Ahead

After 18 years the University of Washington Bothell's mission statement still rings as true today as the day it was created:

UW Bothell holds the student-faculty relationship to be paramount. We provide access to excellence in higher education through innovative and creative curricula, interdisciplinary teaching and research, and a dynamic community of multicultural learning.

As such, the mission to provide access often means being flexible in the institution's approach and responsive to community needs. From fall 2007 to late spring 2008, the campus participated in an active academic planning process complete with workshops, retreats and surveys. Input was gathered from faculty, staff, alumni, advisory board members, students, and other constituent groups. The resulting *21st Century Campus Initiative: University*

of Washington Bothell Priorities Plan 2008-2020 was unveiled in May 2008 to resounding approval. It condensed the needs and goals identified during the planning process into an outline for how UW Bothell will grow in response to the state's needs for increasing access to higher education.



Most notably, the Plan established three overall institutional goals:

- Build a distinctive 21st century public institution reflecting our mission and campus priorities.
- Grow to a combined enrollment of 5,000 undergraduate and graduate students by 2020 to serve the needs of our region.
- Achieve distinctiveness and growth in a fiscally responsible manner.

As a way of meeting these goals, the Plan further identified seven priorities to serve regional and student needs. The interconnected priorities grew out of the campus' existing culture, strengths and endeavors. Unranked, they include:

Growth: Serve the citizens of the state of Washington by providing increased access to a premier university education.

Resourcefulness: Build institutional sustainability through sound, creative use of financial and human resources.

Diversity: Enhance campus commitment to diversity and inclusiveness.

Student-centered: Enhance student services to support academic success and enrich student life.

Community: Deepen and broaden community engagement and research.

Innovation: Support signature strengths in interdisciplinary scholarship and innovative teaching.

Sustainability: Develop environmental and human sustainability as a signature strength.

These seven priorities now serve as UW Bothell's guide and are considered in all institutional planning. With this exciting new endeavor, UW Bothell is not only being responsive to projected needs, but is doing so in a united way that upholds its traditions of excellence and distinction, promotes collegiality, and strengthens its commitment to student success.

To learn more about the *21st Century Campus Initiative* and to follow the progress, visit www.uwb.edu/21stcentury/.



New Degrees on the Horizon

In accordance with the *21st Century Campus Initiative*, UW Bothell will be unveiling several new in-demand programs over the next few years, many of which will feature a special emphasis on the science, technology, engineering and math (STEM) fields.

Visit www.uwb.edu/newdegrees/ for updated information and application announcements.

New for 2008-09

Bachelor of Arts in Business Administration with an Accounting option

Bachelor of Arts in Interdisciplinary Studies with options in:

Environmental Studies

Individualized Study

Interdisciplinary Arts

Science, Technology and Society

Bachelor of Science in Environmental Science

Master of Arts in Cultural Studies

In Development for 2009-10* (with more to be announced)

Bachelor of Arts in Digital Entertainment & Interactive Media

Bachelor of Arts in Interdisciplinary Studies with an option in Media & Communication Studies

Bachelor of Science in Biology

Bachelor of Science in Electrical Engineering

Master of Business Administration – new Leadership program to be located in Bellevue

Master of Education in Educational Leadership with Principal Certification

**New degree opportunities are subject to change through University and HEC approval processes.*





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The University of Washington Bothell is committed to providing equal opportunity and reasonable accommodations in its services, programs, activities, education and employment for individuals with disabilities. To request disability accommodations, please contact Disability Support Services at 425.352.5307, TDD 425.352.5303, Fax 425.352.5455, or email dss@uwb.edu.

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