

# Celebrate the Launch of the Master of Arts in Cultural Studies!

Wednesday, November 12

6:00-8:30pm

North Creek Events Center, UW Bothell

Featuring Guest Speaker **Toby Miller**  
“Green Cultural Citizenship: A Future for Cultural Studies”

Reception to follow ~ All are welcome!

The **Master of Arts in Cultural Studies (MACS)** program offers an integrative approach to the study of culture across diverse locations. MACS prepares students for diverse careers in social, cultural, and arts fields or for further interdisciplinary graduate education across the arts, humanities, and social and natural sciences.

**Toby Miller's** lecture, “**Green Cultural Citizenship**,” points to limitations in how cultural citizenship is theorized in cultural and media studies. It argues for a “green” model of cultural citizenship, one that places demands for more media, speech, and publicity in the context of the disastrous environmental impact of an emphasis on growth as an end in itself.

**Toby Miller** is Professor of Media & Cultural Studies at the University of California, Riverside. He serves as the editor and co-editor of the journals *Television & New Media* and *Social Identities*. His publications include *Cultural Policy*, co-authored with George Yúdice (2002); *Cultural Citizenship: Cosmopolitanism, Consumerism, and Television in a Neoliberal Age* (2006); and *Makeover Nation: The United States of Reinvention* (2008).

This lecture is part of the 2007-2009 *New Formations of Cultural Studies* series, sponsored by the Simpson Center for the Humanities and Interdisciplinary Arts and Sciences at UW Bothell.

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